



ELIZADE UNIVERSITY,  
ILARA-MOKIN,  
ONDO STATE

**FACULTY: HUMANITIES, SOCIAL & MANAGEMENT SCIENCES**  
**DEPARTMENT: MASS COMMUNICATION**  
**FIRST SEMESTER EXAMINATIONS**  
**2020/2021 ACADEMIC SESSION**

COURSE CODE: MAC 421

COURSE TITLE: BROADCAST NEWS AND COMMENTARIES

DURATION: 2½ HOURS

CREDIT UNITS: 2

**INSTRUCTIONS TO CANDIDATES:**

- (a) Answer question 1 (it is compulsory) and any other two questions. Answer only **three (3)** questions.
- (b) Candidates must write their matriculation numbers clearly in the space(s) provided. Where additional sheets of paper are used, each page should carry your matriculation number.
- (c) Question one carries 30 marks, while others carry 15 marks each.
- (d) All answers must be clearly and correctly numbered
- (e) Write legibly on both sides of the page. Rough work (if any) must be crossed out neatly after use.

(1) (a) Broadcasting would not have been possible without the advancement in technology. What makes broadcast media different from other media is the conversion of messages and information into electromagnetic waves before transmitting to listeners and viewers. Explain the differences between broadcast media and other types of media. (15 marks)

(1) (b) List and substantially explain the sources from which broadcasters get opinions and views for broadcast commentaries. (15 marks)

2. What makes a good broadcast news? Suggest at least five tips required to write a good broadcast news. (15 marks)

3. List and explain at least ten terminologies associated with broadcast news and commentaries. (15 marks)

4. Explain why television is an intimate medium of communication that makes viewers feel like they are at the scene of events. (15 marks)

5. List and explain the sources of materials for broadcast news and commentaries. (15 marks)